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Press Release

FOR IMMEDIATE RELEASE

Managed Print Services Help the Environment

Companies embrace new technology to cut costs and help the environment

In an age where our “carbon footprint” is a prominent enough issue to constitute 23.6 millions hits on Yahoo.com, businesses have much more to consider than just the bottom line. The public is very aware of a businesses environmental impact and what they are doing to minimize it.

An area that has gone unguarded for decades now takes center stage- a companies in-house print usage. Most companies do not have a way to monitor printer usage, and that leads to lots of waste.

The “paperless office” is proven to be a myth- it has actually increased paper usage 43% in the last decade. For example, it is estimated that 85% of all paper used is by printers and copiers for office documents. The average citizen uses more than 650 pounds of paper annually. Every day we cut down 200,000 acres of trees, and we can't re-grow forests as fast as we are cutting them down.

What's more is the energy consumption of printers. Many organizations have 2 to 6 times more copying capacity than they actually need. Best practices suggest consolidating printers to a ration of 10 users to 1 multi-functioning printer. One company did this and reduced their devices by 54%, leading to a 45% savings in electrical expenses alone!

That's one of several reasons why so many companies are moving to managed print services. Trouble machines can be eliminated with just a 30 day assessment on a businesses print environment. A business can monitor waste print jobs and reduce energy usage, resulting in not only cost savings for them, but a reduced environmental impact on our planet.

Reliable Technologies in Manchester NH are Managed Print Service experts. They have been in business since 1991 and currently have over 10,000 printers under their management. They have funded a research report, 11 Ways Companies Waste Millions in Administration, IT and Document Production to help the business community understand their costs and environmental impact and how to reduce them. For your copy of the free report, please call 800-346-7890.

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